

megan lavelle

405 west franklin st. • baltimore, md 21201 • t: 443.540.0613 • e: lavelle.m@gmail.com • www.mlavelle.com

Qualifications:

Experience in interactive design, print design, public relations, copywriting, motion graphics, video editing, photography, and photographic manipulation. Proficient MAC and PC skills: After Effects, Dreamweaver, Flash, Final Cut Pro, Illustrator, InDesign, and Photoshop.

Education:

2007

Master of Digital Arts, Maryland Institute College of Art, Baltimore MD

2004

BFA Communication Design, Kutztown University of Pennsylvania, Kutztown, PA

2003

Colchester Institute: School of Art and Design, Colchester, Essex UK

Work Experience:

2010

Megan Lavelle Design: Owner, Baltimore, MD

Print and web design specializing in front-end design & development for artists & non-profits in the greater Baltimore area.

2009 - present

Resident Artist: Gallery Four, Baltimore, MD

One of six resident artists collaboratively organizing exhibitions for Gallery Four. Each resident takes part in selecting artists, installing work, planning the opening reception, as well as writing press releases for each show.

2009 - present

Millennium Marketing Solutions: Interactive Designer, Annapolis Junction, MD

As part of a small web team, I am able to handle each project from start to finish. Extensive experience with SEO compliance, CSS and HTML development, as well as Flash production needs.

2006 - 2009

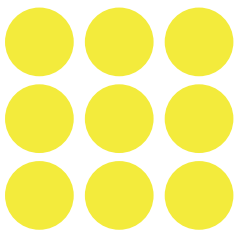
Planit Advertising: Interactive Production Designer, Baltimore MD

Responsible for website production as well as design development utilizing Flash, CSS, HTML, and After Effects. Worked with various clients such as Healthy Neighborhoods, The John F. Kennedy Center for the Performing Arts, The Walters Art Museum, Chevy Chase Bank, Under Armour, and The Wall Street Institute. Provided clients with the latest in social media, national branding, SEO compliance, customized content management systems, as well as a unique interactive experience. Facilitated all in-house photography and video needs to meet both agency and client expectations.

2004 - 2006

Jack Utsick Presents NE: Junior Designer & PR development, Philadelphia, PA

In-house designer and copywriter working with local music promotion company to produce and market shows for artists such as Dolly Parton, Blue Oyster Cult, and Little Feat.



megan lavelle

405 west franklin st. • baltimore, md 21201 • t: 443.540.0613 • e: lavelle.m@gmail.com • www.mlavelle.com

Teaching:

Spring 2010

Adjunct Faculty: Anne Arundel Community College, Arnold, MD

Part-time faculty in the Foundations Department with AACC. Introducing students to the foundations of Digital Design through design history, 2-D illustration, video production, 3-D animation, and html development.

2007

Maryland Institute College of Art: Teaching Assistant, Baltimore MD

Assisted and led class discussions, lectures, and critiques for Video I. Introduced students to basic lighting, shooting, and editing techniques.

Freelance:

2009 - Present

CCTS: Freelance Designer, Baltimore, MD

Working with small team to design, build, and promote websites for non-profits in Baltimore City.

2007 - Present

Megan Lavelle Photography: Photographer, Baltimore, MD

Canon 5D with Canon Speedlite 580 EX II external flashes.

2009

AICA USA: Freelance Designer & Programmer, New York, NY

Working with small team to re-design & build website for AICA USA.

2007 - 2009

Shane Carpenter Photography: Assistant Photographer, Baltimore, MD

Assistant wedding photographer. Fast-paced, high-pressure working environment using Nikon D200 and Canon 5D with Canon Speedlite 580 EX II external flashes.

2007

World Bank Tanzania : Assistant Photographer & Designer, Dar es Salaam, TZ

Consultant for the development of promotional materials, bringing awareness to the community of the World Bank's presence and support of the Dar es Salaam community for both the private and public sectors.

Volunteer:

2010

AIGA: Portfolio Review Day, Baltimore, MD

Volunteered time to review student portfolios in the Baltimore area.

2009

AIGA: 'Create! Don't Hate' Mentor, Baltimore, MD

Mentoring three area high school students over four weeks to produce a billboard campaign promoting tolerance throughout Baltimore. The winning piece will be displayed throughout the city.